

**Christie Inspire and GS Series laser projectors bring precious artifacts to life at Gyeonggi Provincial Museum**

**Projection technology delivers astonishing visuals in museum’s new exhibition space**

**YONGIN, South Korea – (May 25, 2023) –** [Christie®](http://www.christiedigital.com), the leader in inspiring exceptional experiences, is pleased to announce that its 1DLP® laser projection systems have been installed in a new immersive space in [Gyeonggi Provincial Museum](https://musenet.ggcf.kr/) to deliver extraordinary visuals.



*Christie DWU960ST-iS and DWU630-GS laser projectors deliver vivid visuals on four surfaces of the new ‘video room’.*

Known as the ‘video room’, it is the latest initiative by the museum to engage guests through the use of projection and interactive technologies to create unique and immersive experiences. The centerpiece of this new exhibition space is a spellbinding projection display on four surfaces using eight laser projectors comprising the [Christie DWU960ST-iS](https://www.christiedigital.com/products/projectors/all-projectors/inspire-series/christie-dwu960-is/) and [DWU630-GS](https://www.christiedigital.com/products/projectors/all-projectors/gs-series/christie-dwu630-gs/) models. Supplied by SNC Alliance, they bring to life the content of “Staff and Chair of Gyeong-seok Lee and Paintings of the Conferment Banquet”, a precious artifact dating back to the 17th century. It is a representative piece from the Joseon Dynasty featuring senior civil servant Gyeong-seok Lee’s banquet and the gifts he received from King Hyeonjong in 1668.

“Working on this project at Gyeonggi Provincial Museum has been an exciting and rewarding experience for our team,” said Chul-Ho Park, CEO of Mega Link, whose company was responsible for the installation and commissioning of all projectors. “We are delighted to have played a role in bringing the past to life through fascinating imagery made possible by the high performance and reliable Christie Inspire and GS Series projectors installed in this space. Our goal is always to create an experience that leaves a lasting impact on visitors, and we believe this exhibit achieves just that.”

A person lying on the floor

Description automatically generated with medium confidence

*Visitors relaxing on beanbags as they witness the presentation ceremony on the immersive screens.*

The captivating visuals transport visitors back to the Joseon era, showing government officials, court musicians, and palanquin riders entering Gyeong-seok Lee’s residence to present him with gifts from the king. A myriad of brilliantly colored images displayed on three large screens in front and on both sides generate a stunning three-dimensional effect that makes visitors feel as if they are attending this celebratory event at Bukaksan Mountain, surrounded by colorful autumn leaves.



*Bright and colorful visuals are hallmarks of the Christie Inspire and GS Series laser projectors.*

Five 9,600-lumen Christie DWU960ST-iS laser projectors fitted discreetly overhead are used for projections on the three-sided screens, providing a sense of immersion. The floor projections are accomplished by three ceiling-mounted Christie DWU630-GS laser projectors equipped with an interactive device that detects motion on the ground and blends in with the screens. As visitors walk across the room, the peony flower patterns projected on the floor bloom or wither with each step, creating an added layer of interest and wonder.

Paul Lee, sales manager for Korea, Enterprise, Christie, commented, “Our passion has always been about harnessing technology to create memorable experiences, and this project is a true testament to that. We are proud to work with Gyeonggi Provincial Museum and our partners to bring historical artifacts to life in such an astonishing and immersive way. It’s a privilege to see our projection systems used to educate and inspire visitors, and we look forward to seeing the impact it has for years to come.”

Featuring laser illumination, the Christie Inspire and GS Series eliminate the need for lamp and filter replacements, providing 20,000 hours of low-cost operation. Wireless connectivity, a small footprint, low-weight, whisper-quiet operation and a full range of lenses make them ideal for demanding, high-use applications. Certain models come with onboard [Christie Twist​™](https://www.christiedigital.com/products/warping-blending/twist-series/) warping and blending software, and [Christie Mystique​™](https://www.christiedigital.com/products/warping-blending/mystique/) automated camera-based alignment tools, making​ setup, alignment, ​recalibration and maintenance of multi-projector systems quick and easy.

**About Gyeonggi Provincial Museum**

Gyeonggi Provincial Museum opened in 1996 with the objective of preparing for the future by highlighting and passing down the history of Gyeonggi-do and the traditions of its culture. Because of the museum’s dedication to the collection and preservation of artifacts, academic research, and exhibitions and education programs, it has steadily grown to become a favorite museum of local residents. Gyeonggi Provincial Museum is now a place where visitors can enjoy learning about Gyeonggi-do’s history and culture through its rich content. The museum also seeks to demonstrate the value and significance of Gyeonggi-do and Korean culture within the world and to present a blueprint for future culture by discovering the historic identity of Gyeonggi-do. Visit [musenet-en.ggcf.kr](https://musenet-en.ggcf.kr/).

**About Christie®**

Christie Digital Systems USA, Inc. is a global visual and audio technologies company and a wholly owned subsidiary of Ushio Inc., Japan (JP: 6925). Christie revolutionized the movie industry with the launch of digital cinema projection, and since 1929 has embraced innovation and broken many technology barriers. Our technology, paired with the support of professional services to design, deploy and maintain installations, inspires exceptional experiences. Christie solutions are used around the world, from the largest mega-events to the smallest boardrooms, and include advanced RGB pure laser projection, SDVoE technology, content management, image processing, and LED and LCD displays. Visit [www.christiedigital.com](http://www.christiedigital.com).

**For more information contact:**

CHAN Tsung Yi

Public Relations Manager

Asia Pacific

Phone: + 65 6877 8793

Email: [tsungyi.chan@christiedigital.com](mailto:tsungyi.chan@christiedigital.com)

**Follow Christie:**

<https://twitter.com/christiedigital>

<https://twitter.com/christievive>

<https://www.facebook.com/christiedigital/>

<https://www.linkedin.com/company/christie-digital-systems>

<https://www.youtube.com/christiedigital>

<https://www.instagram.com/christiedigital/>

<https://vimeo.com/christiedigital>

“Christie” is a trademark of Christie Digital Systems USA, Inc., registered in the United States of America and certain other countries.

“DLP” is a trademark of Texas Instruments.